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IPW

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Dated: December 23, 2004

Signature:

(David C. Read)

Docket No.: 29488/36831A
(PATENT)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

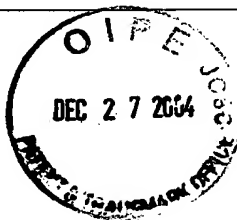
In re Patent Application of:

Michael BLESER et al.

Application No.: 09/852,501

Filed: May 10, 2001

For: METHOD OF SELLING GIFTCARDS



Art Unit: 3628

Examiner: Frantzy Poinvil

AMENDMENT IN RESPONSE TO NON-FINAL OFFICE ACTION

MS Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

INTRODUCTORY COMMENTS

In response to the office action dated September 23, 2004, please amend the above-identified U.S. patent application as follows:

Amendments to the Claims are reflected in the listing of claims which begins on Page 2 of this paper.

Remarks/Arguments begin on Page 8 of this paper.